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CRAWFORD & COMPANY JOINS TSR CONSORTIUM

ATLANTA – Crawford & Company International announced today that they have formed an alliance with the TropicalStormRisk (TSR) consortium to predict seasonal tropical storm activity. The goal is to reduce risk by improving the accuracy and lead-time of seasonal tropical storm forecasts using novel statistical and dynamical model techniques.

“We are very pleased to be able to work with such a forward thinking group,” said Jeffrey T. Bowman, president of International Operations. “This is a good opportunity to broaden our understanding of catastrophe response, assist our business planning, and give the best possible response to our customers worldwide. The TSR partnership will help to reduce the risk, uncertainty, and financial volatility from tropical storms.”

TSR offers long-range forecasts of tropical storm activity in the Atlantic, NW Pacific, and SW Pacific Ocean basins, and provides seasonal predictions of tropical cyclone strike numbers on the USA, Caribbean, Japan and Australian shores. Participants are the leading U.K. insurance industry experts Benfield Group, Royal & SunAlliance and CGNU and scientists and statisticians at the forefront of seasonal weather forecasting from University College London and the Met Office.

Crawford & Company is the world's largest independent provider of diversified services to insurance companies, self-insured corporations, and governmental entities. A few of the many services provided are claims management, loss adjustment, healthcare management, risk management services, class action administration, and risk information services.

Crawford & Company is an Atlanta based corporation with approximately 10,000 employees worldwide and over 700 offices in 65 countries. The Corporation's shares are publicly traded on the New York Stock Exchange under the symbols CRDA and CRDB. The web address is crawfordandcompany.com

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